

A NEW LINE OF HERBAL REMEDIES FOR CHILDREN

By Giovanni Maciocia



THE REMEDIES

1. *Breathe Easy* - asthma
2. *Chest Release* - acute chest infection, cough
3. *Clear Radiance* - skin diseases, atopic eczema
4. *Dry Sleep* - bedwetting
5. *Ear Release* - chronic ear infections
6. *Little Sentinel* - strengthen immune system
7. *Lucid Mind* - Attention Deficit (Hyperactivity) Disorder (ADHD)
8. *Resolve Phlegm* - persistent, chronic cough after a cold or influenza
9. *Silent Night* - insomnia, bad sleep, crying at night
10. *Sino Relief* - chronic sinus, adenoids and tonsils congestion
11. *Tummy Soothe* - digestive problems, abdominal pain
12. *Throat Soothe* - common cold, influenza, acute sore throat

We are proud to announce the launch of the Little Treasures®, a new pediatric line of remedies for children by Giovanni Maciocia. The remedies have been formulated according to traditional Chinese pediatric formulae integrated by Giovanni's 35-year clinical experience.

Composed of 12 remedies, the line addresses some of the most common children's complaints seen in a Western clinic. The remedies were formulated to keep into account children's distinctive aetiology and pathology.

The children's disorders addressed by the Little Treasures are:

- Upper respiratory infections
- Cough (two remedies)
- Asthma
- Abdominal pain
- Eczema and other skin rashes
- Poor sleep
- Attention Deficit (Hyperactivity) Disorder
- Bedwetting
- Chronic sinus and throat congestion
- Chronic ear infections
- General weakness

The remedies are presented in the form of granules that are easy to dispense and easily absorbed, ensuring maximum compliance. The remedies are completely free of any animal or mineral substance. Not only are there no toxic herbs but herbs with too strong an action have also been avoided. The remedies are also free of wheat, yeast and sugar of any kind.

QUALITY CONTROL

The granules are made from concentrated powders with an average concentration ratio of 6:1 which means that 1 gram of granules equals 6 grams of raw herb.

The Little Treasures remedies are made in Taiwan by Biotanico (a sister company of Kaiser Pharmaceutical Company), the most reputable herbal manufacturer there. The manufacturer's modern scientific processing methods and rigorous quality control set them apart from all other sources of Chinese herbs. Here are some of the reasons why these granules are widely considered to be the top of their field:

- The manufacturer is a GMP-licensed manufacturer and its products exceed GMP standards.
- The production process of concentrated granular extracts is able to collect the volatile oils during the extraction process. The oils are reintroduced downstream in a closed system.
- The manufacturer uses the strictest herb selection and identification protocols available. Their ID protocol is in a constant state of upgrade.

Each batch of every product is subject to careful analysis to ensure a consistent and stable amount of active ingredients. QC is reflected in a final certificate, listing all relevant information and test results, which include the following:

- Botanical name.
- Organoleptic properties.
- Standard test concerning solubility, stability, etc..
- Thin Layer Chromatography (TLC) to (re)confirm identity - by using a chemical Afingerprint@ unique to each species.
- High Performance Liquid Chromatography (HPLC) measures potency by substantiating the presence of active ingredients.
- Standard tests for bacteria (e.g. salmonella, col-bacteria, total bacteria count), moulds and yeasts.
- Inductively Coupled Plasma (ICP) analysis of heavy metal values. This state-of-the-art geophysical technology assures the absolute safety of the remedies, with reference to the limit values of the Japanese and the European pharmacopoeias. This system is sensitive to sub-parts per billion, compared to other systems which detect elements only in sub-parts per million.
- Gas Chromatography Mass/Mass Spectrophotometer (GC-MS-MS) further ensures safety by testing for over 200 potentially harmful substances such as pesticides, herbicides and fungicides.
- Herbs susceptible to contamination by aflatoxins are tested separately.



- ✓ Completely vegetarian, no animal or mineral substances.

- ✓ No toxic herbs.
- ✓ Wheat-free.
- ✓ Yeast-free.

- ✓ Lactose-free.
- ✓ Sugar-free.
- ✓ Easy to dispense.

- ✓ Easily absorbed.
- ✓ No preservatives or artificial colourings.

www.three-treasures.com